

REACHEL WINTERS BAGLEY

WORK EXPERIENCE

November 07 – Present Self Employed Mesa, AZ

Fashion Consultant

- Consulted Starwood Resort employees on a corporate dress code transition to business casual
- Created the Fashion Look Book Fashion series and successfully pioneered a cohesive set of classes at Blissful Living Studios
- Assisted clients in complete wardrobe makeovers including closet analysis, signature style discovery, and key piece shopping strategies

March 05 – Present Anthropologie, Kierland Commons Scottsdale, AZ

Personal Stylist

- Pioneered the Anthropologie personal shopping program, successfully exceeding daily sales goals by 20%
- Outstanding customer service award for “making the most of every customer interaction.”
- Concepted the Anthro-Add-On Contest to motivate sales associates toward profitable suggestion selling
- Authored store-centric core customer profiles for corporate reference making recommendations on styles, sizes, and retail placement.
- Exceptional image award for consistently exhibiting the Anthro aesthetic in dress and appearance
- Assisted in training new employees on exceptional customer service protocol for the grand opening of the new Mesa store

August 03 – January 07 VintageLux.com Orem, UT

Partner, Web Based Clothing Company

- Analyzed inventory and sales data to determine featured and sale merchandise. Resulted in overall increase in sales revenue of 53 percent.
- Polled a targeted sample population to rank the popularity of virtual designs prior to producing and launching the grand opening line.
- Pioneered a virtual inventory project allowing retailers to view a 4x increase in superior designs at no additional production cost.

RETAIL SKILL SET

Annual and Intermittent Inventory/Shrinkage Practices • Cash Handling/Cashiering • Basic Clothing Construction Knowledge • Training Program Design

EDUCATION

2003-2005 Brigham Young University Provo, UT
Master of Business Administration, Marketing Emphasis, Top 10% of class First Year Full Tuition Academic Scholarship

1998-2001 University of Utah Salt Lake City, UT
Bachelor of Science, Marketing, Cum Laude Full Tuition “Honors at Entrance” Scholarship

