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Agilix Unveils Online Collaborative Learning Community

BrainHoney Combines Social Networking and Innovative Instructional Tools

OREM, UTAH and ATLANTA, GEORGIA – June 25, 2007 – Today at the National Educational Computing Conference, Agilix Labs, Inc., a worldwide leader in distributed learning software unveiled BrainHoney, a revolutionary, user-generated, collaborative learning network. BrainHoney harnesses the power of social networking to create an open learning community in which participants worldwide can instruct and learn from one another. Throughout the development process, Agilix consulted academic experts and professors to ensure BrainHoney embodies the best thinking in instructional design. The result – the community is uniquely tuned to connect students and teachers by facilitating rich media discussions and enabling rapid information sharing.

“BrainHoney is an open door global classroom, with 21st century tools that allow every participant to become a student and a teacher, easily sharing what they know and learning about what they don’t,” said Curt Allen, President and CEO of Agilix. “This community is not structured to deliver lectures; it’s built to facilitate rich media discussions, allowing instructional materials to take on a living, growing quality.”

Agilix’s BrainHoney features a free and intuitive rich-media authoring tool that enables participants to create and share engaging learning content related to any topic. The community provides an ideal toolset for teachers to share curriculum with their peers and search for age-appropriate instruction across a wide range of subjects. At the same time, students can use BrainHoney to discover and create instructional content and watch its impact spread across time, topic and geography. Windows Vista users can download a mini-application gadget and receive constant, real time feedback on the spread of their contributions and the rise of popular new instruction, right on their Vista Sidebar.

“With BrainHoney, we’re able to immerse students in a stimulating and motivating learning environment that provides access to a wide variety of multimedia input,” said Dr. Michael Bush, long-time developer and pioneer of interactive language learning materials and ESL Program Development Partner. “BrainHoney has the unique ability to cater to various individual learning styles through visually rich animation, text, audio clips and engaging interactions, thus creating a revolutionary and engaging way for students to experience information and flourish.”

As a ground-breaking experiment in collaborative ESL instruction, Dr. Bush, students from Brigham Young University, and the Agilix team are creating seed material which will be shared with

communities of language teachers, experts, and learners who will then be able to expand and improve while simultaneously strengthening English skills worldwide. The English as a Second Language (ESL) development serves as a real-world testing ground for BrainHoney.

For more information on becoming involved in BrainHoney or to sign on as a beta tester, please visit: www.agilix.com/brainhoney. To learn more about Agilix, go to www.agilix.com.

About Agilix

Agilix Labs, Inc. is driving the next generation of e-learning with innovative software solutions. Its flagship GoCourse™ learning platform is designed to radically transform instructional management and the learning experience. Based on the principle that traditional learning models do not effectively address the requirements and interests of today's students globally, Agilix products enable delivery of rich interactive learning content through online and offline access. Agilix also leverages the power of social networking for learning with its user-generated, collaborative learning environment, BrainHoney™. Through partnerships with some of the industry's most progressive technology leaders, including Microsoft, Intel, Blackboard, Epic Learning and FranklinCovey, Agilix delivers its software applications to users in more than 110 countries worldwide. Founded in 2001, Agilix is based in Orem, Utah. For more information about Agilix, please visit www.agilix.com.

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